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Optimization's CEO a finalist for 2008 Small Business Person of the Year Award

ROCHESTER, NY – Bill Pollock, CEO and founder of Optimization Technology, Inc. has been named as a finalist for Rochester's 2008 Small Business Person of the Year Award. The award is presented by the Small Business Council of the Rochester Business Alliance and the winner will be announced at a gala luncheon on October 15, 2008.

Over 1,000 colleagues from the Rochester area will honor Mr. Pollock and the other seven finalists. Another highlight of the event will be a keynote speech given by Arunas A. Chesonis, CEO of PAETEC Holding Corp.

"Bill Pollock represents everything you could hope for in a business leader," says Kelly Burns, CFO of Optimization and recent winner of the Rochester Business Alliance's Financial Executive of the Year award. "He is forward thinking, a risk taker, and cares about his employees. He would never ask anyone to do something he would not do himself. This recognition is well-deserved."

Optimization Technology, Inc., a global design, engineering and construction company headquartered in Rochester, New York, provides solutions and services for industrial and manufacturing applications. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse and Boston, as well as Canadian operations based in Windsor, Ontario.

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